

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Davis Group (The)
Attention: Pam Newby
4201 Bee Caves Road - Suite C-101
Austin, TX 78746

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
310786-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
CARE for Michigan	CARE for Michigan	1283

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	310786	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
13302		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3	10/01/12	10/01/12	M-F 11a-12n	11am-12pm M-F	M-----	:30	1	\$1,000.00	NM	
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	M	10/01/12	11:43 AM	M-F 11a-12n	11am-12pm M-F	:30	CMI TV105	\$1,000.00	NM
5	09/25/12	10/01/12	5-6pm M-F	5-6pm M-F	11-1---	:30	3	\$1,800.00	NM	
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> 11-1---	<u>Spots/Week</u> 3	<u>Rate</u> \$1,800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WXYZ	M	10/01/12	5:22 PM	5-6pm M-F	5-6pm M-F	:30	CMI TV105	\$1,800.00	NM
6	10/01/12	10/01/12	M-F 730-8pm	730-8pm M-F	M-----	:30	1	\$2,500.00	NM	
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	M	10/01/12	7:54 PM	M-F 730-8pm	730-8pm M-F	:30	CMI TV105	\$2,500.00	NM
7	10/01/12	10/01/12	11pm Actn News M-F	Late News M-F	M-----	:30	1	\$4,000.00	NM	
Weeks:	<u>Start Date</u> 09/25/12	<u>End Date</u> 10/01/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$4,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WXYZ	M	10/01/12	11:32 PM	11pm Actn News M-F	Late News M-F	:30	CMI TV105	\$4,000.00	NM

Total Spots **4** Gross Total **\$9,300.00**

Payment Terms 30 Days

Agency Commission **\$1,395.00**

Net Amount Due **\$7,905.00**